



SPONSORSHIP REQUEST

Submitted By:

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"Creating an environment of Unity, Focus and Empowerment through Entertainment"



MiGODi, LLC.
dba Speak Life Concerts
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Proverbs 18:21 -The tongue has the power of life and death, and those who love it will eat its fruit. (NIV)

TOPIC: **We Speak Life** – LARGE and SMALL BUSINESS SPONSORS

Dear Sponsor,

We are writing with regard to a very special series of concerts entitled "**We Speak Life Concerts**." These concerts will headline performances by national Christian recording artists, local area artists, national speakers and more. The purpose behind these concerts is to help increase awareness to issues like *Bullying, Domestic Violence, Negative Thinking, and Drugs*. Our **mission** is simple "If you change what you speak, you can change lives."

What we say not only affects others, but also affects us. Words are wonderful when used in a proper way. They can encourage, edify, and give confidence to the hearer but they can also bring pain, fear, and death. A right word spoken at the right time can actually be life changing. No longer are words just what we hear, write or read – they have become our main source of communication. It's how we interact with the world around us. Words change our relationships, our demeanor, our entire system of beliefs, and even our businesses.

Our objective is to promote these concerts along with a "We Speak Life" campaign. We are involving other entertainment companies, promoters, and community organizations in efforts to help us reach thousands.

We have partnered with **Speak Life, Inc.** (www.speaklife-inc.org) in Washington DC to support their mission and vision. Speak Life Inc. is a faith based nonprofit organization dedicated to empowering individuals to see themselves outside of their immediate situations. Speak Life established itself in the community in March of 2009 through the vision of Executive Director and Founder Keedra A. Keeley.

We believe in their message, "*To Hear, To Believe, To Become*" was created to *empower individuals to speak positively to hear positivity; hear positivity to believe positivity; and believe positivity to become the change you desire for yourself and your situations*. Speak Life aims to provide a strength based perspective to life and life's issues for youth and women. Speak Life Inc. is a member of United Way and is Combined Federal Campaign (CFC) Donor.

We have also partnered with the **Community Association of Resources, Education, Enrichment and Economics, Inc. (CARE)**. CARE is a non-profit group established in 1996 to serve the needs of disadvantaged communities, families and youth with resources, education, enrichment and economic opportunities and is the vision of Portia A. Clark, President of CARE, Inc.

We are very excited about how this project is shaping up. Our goal is to rally participation from the Sports and Entertainment Industries, Large and Small Businesses, and other entities. Your support will contribute to full sponsorships for event attendance, in addition to making the ticket prices as low as possible. As we

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know it is hard for the average family of four (4) to come out and enjoy great event at a reasonable price.

MiGODi LLC and our partners, have limited resources, therefore we are in need of *Corporate Funding*, in order to fully develop this “We Speak Life Campaign and Concerts”. Please review our complete “Sponsorship Offer” which includes our sponsor entitlement levels.

The following dates and venues have been secured:

March 23, 2013 Harvest Assembly Baptist Church, Alexandria VA – Concert promotion event- Live concert promotion the upcoming main event concerts, this is a free event. (Seating 500)

May 11, 2013 Spectrum Theater, Arlington VA – Major Concert featuring Brittney Wright, KJ Scriven, Sean Sarvis and Orville the Poet - This is a ticketed event. (Seating 400)

July 6, 2013 Spectrum Theater, Arlington VA – Major Concert – Artist TBA - This is a ticketed event. (Seating 400)

We are currently adding more dates as we are negotiating venue prices.

Please feel free to contact myself or my business assistant Cherece Epps (cepps@speaklifeconcerts.com or (202) 503-4182) with any questions or concerns. Thank you for your valuable time and consideration. We look forward to hearing from you soon.

Yours Truly,

Jackie C. Harris, Jr
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PLEASE NOTE: Participating Artists will receive industry acceptable honorariums and/or stipends to cover Artists expenses for food, travel, hotels (2-nights) and/or any other reasonable expenses.

A percentage of monies received from this project will be disbursed among the 501(c) community organizations Speak Life, Inc. and CARE, inc.

If you desire a Tax-write off for your donation, please make your donation out to **Speak Life Inc.** or **CARE Inc.** and reference **“WSLC”**. These 501(c) 3 organizations have several programs that focus on hunger relief, education, health and human services.

PLATINUM SPONSOR: \$1,000	GOLD SPONSOR: \$500
SILVER SPONSOR \$250	TICKET SPONSOR \$150
IN KIND SPONSOR: Donation of goods or services.	

Sponsors may contribute based on Five Sponsorship Levels

Platinum Sponsor

- ✓ Verbal recognition at Event and opportunity to make brief remarks.
- ✓ Listing as a **Official Sponsor** in all pre-event promotional material.
- ✓ Prominent logo recognition on banners and signage at event.
- ✓ Email Sponsor Message - Mention in our announcement emails sent in general correspondence notifying the public about our upcoming events.
- ✓ 5 complimentary VIP passes
- ✓ Your company’s name or logo will be publicized in all radio (if used), print and internet marketing, your company’s hyperlink added to e-commercials and Press Releases.
- ✓ Your Company will receive (1) Full Color PAGE in the Event Souvenir Book
- ✓ Opportunity to be pre- sale ticket vendor for the event.
- ✓ 1 Photo with Celebrity artist
- ✓ First visibility opportunity to display company products or promotional tools
- ✓ 1 Large Banner to be displayed at the venue (Provided by Sponsor)
- ✓ Opportunity to display **60 second** video during event seating

Gold Sponsor

- ✓ Acknowledgement during the event
- ✓ Listing as a Major sponsor in all pre-event promotional material.

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- ✓ Logo recognition on banners and signage at event.
- ✓ 3 Complimentary VIP passes
- ✓ Your company's name or logo will be publicized in all radio (if used), print and internet marketing, your company's hyperlink added to e-commercials and Press Releases.
- ✓ Your Company will receive 1 half PAGE in the Event Souvenir Book
- ✓ 1 Photo with Celebrity artist
- ✓ Opportunity to display company products or promotional tools
- ✓ 1 small Banner to be displayed at the venue (Provided by Sponsor)
- ✓ Opportunity to display **60 second** video during event seating

Silver Sponsor

- ✓ Acknowledgement at the beginning of event
- ✓ Logo recognition at the event
- ✓ Logo representation on website
- ✓ Company name in the Event Souvenir Book
- ✓ 2 Complimentary tickets
- ✓ 1 Photo with Celebrity artist
- ✓ Small table opportunity to display company products or promotional tools
- ✓ Opportunity to display **30 second** in video during event seating

Ticket Sponsor

- ✓ Acknowledgement as "Ticket Sponsor" on facebook page, twitter and press releases
- ✓ Logo representation on website
- ✓ Logo on ticket sponsor page in the Event Souvenir Book
- ✓ 4 Complimentary tickets
- ✓ Opportunity to place business card or company flyer in concert gift bags

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PLEASE NOTE: Check your preferred "Sponsorship Item(s)" totaling: \$_____

Provide the contact information below and email to cepps@speaklifeconcerts.com. You will be contacted by one of our representatives who will e-mail your contract and complete the transaction.

Sponsor Level _____

Name _____ Phone () _____

Company _____ Fax () _____

Address _____ City _____ State _____

E-mail _____ Website _____

DONATION OPTIONS: I am unable to participate, however, I am mailing you a personal financial contribution of \$_____ to be applied towards your We Speak Life Concerts production costs and expenses.

* I will make check payable to: MiGODi LLC

MiGODi's **"We Speak Life Concert Tour "** Sponsorship Program offers a unique opportunity for exposure and brand association for a worthy cause within a very colorful industry-unifying project. Our Concert s will maximize exposure and association of your brand within tasteful strategic "product placement". Standard entitlements include.

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